

The Mediascape of Religion in China



Projecting and Reinventing Religion in Contemporary China and Taiwan

Thursday, November 20, 2014, 5pm
SS&M Building, 2F #2135

Religious media and mediated religions are already a well visible component of the cultural dynamics in mainland China and Taiwan. On the one hand, we find several Sangha members keeping their personal and 'professional' blogs, and temples and religious organizations run their own website and TV channels. On the other hand, religious images and contents are adopted more and more often in secular advertising and cinema. The result is a 'mediascape' that offers people new ways to relate to their own religion, brings about crucial transformations in the social role played by religious communities, undermines and sometimes overturns fundamental elements of Chinese religions, and reveals modes of political intervention in the religious sphere. This lecture will discuss the religious mediascape in contemporary China and Taiwan through the analysis of case studies.



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