HYUNG IL PAI

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EDUCATION

1993-4 University of California Berkeley, Center for Korean Studies, Korea Foundation Post-doctoral Fellow.

1989 Harvard University, Ph.D., Anthropology- East Asian Archaeology (Advisor Kwang-chih Chang), Dissertation: Lelang and the Inter-action Sphere in the Korean Peninsula

1983 Harvard University, MA. Anthropology.

1981 Sogang University (Seoul), BA, History.

RESEARCH INTERESTS

Nationalism and the Formation of Korean Cultural and Ethnic Identity. Colonialism and the history of archaeology, heritage management policies and museum studies in Korea and Japan, Tourism and Visual Culture in East Asia.

TEACHING

Courses- Korean Art and Archaeology, Korean History Survey I & II (Pre-Modern-Colonial Period), New Korean Wave, Anthropology of Contemporary Korea, Tourism in East Asia, Korean Literature Survey, Introduction to Korean Film, Korean Drama

# MAJOR Publications

Heritage Management in Korea and Japan: The Politics of Antiquity and Identity (Book, University of Washington Press 2013)

Staging ‘Koreana’ for the Tourist Gaze: Imperialist Nostalgia and the Circulation of Picture Postcards, *History of Photography Journal* 37 (3): 301-311, 2013 (article).

Navigating Modern Seoul: The Typology of Guidebooks and City Landmarks, *Seoulhak Yŏn’gu 44*, August, pp. 1-40, Institute of Seoul Studies, University of Seoul, Seoul. 2011 (article)

Tracing Japan’s Antiquity: Photography, Archaeology and Representations of Kyŏngju, in Symposium Volume *Oriental Aesthetics and Thinking: Conflicting Visions of “Asia” under the Colonial Empires.*pp. 289-316, International Center for Japanese Studies, Kyoto, Japan, 2011 (Book chapter)

Re-surrecting the Ruins of Japan’s Mythical Homelands: Colonial Archaeological Surveys in the Korean peninsula and Heritage Tourism, *The Handbook of Post-colonialism and Archaeology*, pp.93-112, World Archaeological Congress Research Handbook Series,Volume Editors Jane Lydon and Uzma Rizvi, Left Coast Press, Walnut Creek, CA. 2010. (Book chapter).

Travel Guides to the Empire: The Production of Tourist Images in Colonial Korea, in Conference volume on *Consuming Korean Tradition in Early and Late Modernity*, pp. 67-87, Ed. by Laurel Kendall, Honolulu: University of Hawaii Press. 2010 (Book chapter).

懐かしい故郷イメージの復元—植民地朝鮮の遺跡調査と観光、コモンズと文化—文化は誰のものか　Touring the Remains of the “Nostalgic” Imperial Past in Colonial Korea, in *Commons and Culture ( Who Owns Culture?),* Ed. by Yamada Shoji, Tokyo Press, Tokyo. pp.118-145, 山田奨治　編集、東京出版社、東京、２０１０(Book chapter in Japanese).

“Capturing Visions of Japan’s Prehistoric Past: Torii Ryuzo’s Field Photographs of “Primitive” Races and Lost Civilizations.” (1896-1915). *Looking Modern: East Asian Visual Culture from Treaty Ports to World War II*, Symposium Volume, edited by Jennifer Purtle and Hans Bjarne Thomsen, pp. 265-293, Published by the Center for the Art of East Asia, Chicago: Art Media Resources 2009. (Book chapter).

신화속고토복원을위한유적탐색:메이지시대한반도에서의고고학과미술사학적조사(1900-1916)(Reclaiming the Ruins of Imagined Imperial Terrains: Meiji Archaeology and art historical surveys in the Korean peninsula (1900-1916).” *일본의발명과 근대 ( The Discovery of “Japan” and Modernity),* pp. 247-284, Edited by Sang-in Yoon and Kyu-tae Park, Seoul: Yeesan Publishing Co. 2006 (Book chapter in Korean).

植民地朝鮮に“日本の古代” を収集する:東京人類学会と比較文化的枠組み (Collecting Japan’s Antiquity in Colonial Korea: The Tokyo Anthropological Society and the Cultural Comparative Perspective) *in Moving Objects: Time, Space, and Context*, 26th International Symposium on the Preservation of Cultural Property Series, pp. 87-107, National Research Institute of Cultural Properties Publication, Tokyo. 2004 (Conference Volume chapter in Japanese/English language editions)

朝鮮の過去をめぐる政治学：朝鮮半島における植民地考古学の遺産 The Politics of Korea’s past: The Legacy of Japanese Colonial Archaeology in the Korean peninsula, in *日本研究（Nihon Review*）Vol. 26, pp.15-52, International Research Center for Japanese Studies. Kyoto. (Translated by Fujihara Sadao and Yi Mi-rim) 2002.

The Creation of National Treasures and Monuments: The 1916 Japanese Laws on the Preservation of Korean Remains and Relics and Their Colonial Legacies. *The Journal of Korean Studies,* Vol. 25, No. 1, pp. 72-95, University of Hawaii, 2001.

*Constructing "Korean Origins": Archaeology, Historiography, and Racial Myth.* Harvard/Hallym Series, Asia Center (Council on East Asian Studies) Asia Center, Harvard University Press. 2000. (Book)

Nationalism and Preserving Korea's Buried Past: The Office of Cultural Properties and archaeological heritage management in South Korea, in *Antiquity* 73, No. 281, pp. 619-625. September , Cambridge, England. 1999 (article)

Japanese Anthropology and the Discovery of "Prehistoric Korea. "*Journal of East Asian Archaeology* Vol.1, pp. 353-382, Inaugural Issue, Kwang-chih Chang Festschrift Volume, E. J. Brill, Netherlands. 1999. (article)

Nationalism and Preserving Korea's buried Past: The Office of Cultural Properties and archaeological heritage management in South Korea, in *Antiquity* 73, No. 281, pp. 619-625. September , Cambridge, England. 1999. (article)

*Nationalism and the Construction of Korean Identity*. Co-edited with Tim Tangherlini, Center for Korean Studies Monograph Series, East Asia Institute at University of California Berkeley. 1998 (edited book).

"The Colonial Origins of Korea's Collected Past," in *Nationalism and the Construction of Korean Identity*. Co-edited with Tim Tangherlini, Center for Korean Studies Monograph Series, East Asia Institute at University of California, Berkeley. pp. 13-33. 1998 (Edited book chapter)

Translations for "Culture and National Identity." Chapter 24 in *Sources of Korean Civilization*, Vol. 2, Volume editor Peter Lee, Columbia University Press. 1996. (Translations chapter).

"The Search for Korea's Past: The Legacy of Japanese Colonial Archaeology in the Korean Peninsula." in *Shih (East Asian History)* Vol.7. pp.25-48. This journal is a continuation of The Papers on Far Eastern History, Institute of Advanced Studies, Australian National University, 1994. (article)

"The Nangnang Triangle in China, Japan and Korea " in *Korean Culture* Vol. 14., No. 4, pp. 32-41, Editor Robert Buswell, University of California, Los Angeles. 1993. (article)

"Culture Contact and Culture Change: The Han Dynasty Commandery of Lelang and the Korean Peninsula." in *World Archaeology,* Vol. 23, No.3, pp. 306-319. Routledge Journals, London. 1992.

Lelang and the Interaction Sphere-An Alternative View of Korean State Formation." in *Archaeological Review from Cambridge*, Vol. 8, No. 1, pp. 64-75. Cambridge University. 1989.

**Forthcoming book** *Heritage Management in Japan and Korea The Politics of Antiquity and Identity;* University of Washington Press (Fall 2013).

Invited Presentations (1998-2013)

Monumentalizing the Ruins of “Korean” Antiquity: Archaeological Photography and the Itinerary of Heritage Destinations, International Journal of Cultural Properties Workshop in honor of John Merryman, Stanford Law School ( November 2013)

Reproducing Antiquity and Identity: Travel Photography and Mapping Ruins in the Korean Landscape, SAR Seminar: “The Multi-Sited History of the Anthropology of Korea,” School of Advanced Research, Santa Fe ( November 2013)

Visualizing the “Korean Landscape”: Native Types and Famous Places in the Tourist Imaginary, Workshop“Un-Building” Colonial Space in Korea**,** Harvard University Graduate School of Design, Sponsored by the Korea Institute, Harvard University, September 2013

Reproducing Japan’s Antiquity and Identity: The National Heritage Industry and the Commodification of Art Treasures, in Roundtable Panel, “Who Moved My Masterpiece? Digital Reproduction, Replacement, and the Vanishing Cultural Heritage of Kyoto,” Chair Yamada Shoji (International Center for Japanese Studies)

Association for Asian Studies Annual Meeting, San Diego. March 2013.

2013 Gateway to Korea: Colonialism, Nationalism, and Reconstructing Ruins as Tourist Landmarks, Conference paper, at “Recent Advances in the Archaeology of East and South-east Asia,” Cosponsored by the University of Madison, Wisconsin the Centers for South-east Asia, East Asia, and the Henry Luce Foundation, March 15-16, 2013.

Romancing the Ruins of Imperial Antiquity, Travel Myths, Memories and Marketing Heritage Destinations, Invited Speaker, *Imperial Exposures: Early Photography and Royal Portraits across Asia*, Freer/Sackler Galleries Co-sponsored Workshop, Washington, D.C. Dec. 2011.

*The Politics of Public Space in Korea,* Invited Discussant, Sponsored by the Academy of Korean Studies and the Kim Program for Korean Studies, University of Pennsylvania, Philadelphia, Nov. 2011.

Experiencing “Authentic” Seoul: The Tourist Industry and the Itinerary of Must-See Destinations, Invited panelist, Korean Pop Culture Conference, Sponsored by the East Asian Languages and Cultures Department, University of California, Irvine, May 2011.

Re-visiting the Korean Wave: Romance, Drama and Marketing Heritage Destinations, *Fulbright Forum Series*, Seoul Fulbright Office, Feb 25, 2011.

Re-mapping the Korean Wave; Travel fantasies, expectations and Destination Branding, CIEE (Council on International Educational Exchange), Yonsei University, Seoul, Feb 16, 2011.

Staging authentic Korea for the tourist; Nationalism, colonialism and archaeological heritage management , Academy of Korean Studies, Seoul, Jan 27, 2011.

Nostalgic Journeys and Travel Images: The Tourist Industry and the Making of Must-See Destinations in the Korean Peninsula 여행안내서 사진에나타난“한국”이미지의 표상:근대관광산업의 탄생과 고적명소지(古蹟名所地) 선전(宣傳), Kyujangak Institute, Seoul National University, Dec. 19, 2010.

Tracing Japan’s Antiquity: Photography, Archaeology and Representations of Kyŏngju, International Symposium on “Questioning Oriental Aesthetics and Thinking: Conflicting Visions of “Asia” under the Colonial Empires” at the International Center for Japanese Studies, Kyoto, Japan, Nov.11-14, 2010.

Photography and Travel Guides to Chosen, presented at “Japan’s Identity – Formation and Reaction 「日本のアイデンティティ―形成と反響―」” conjointly organized by the Hosei University Research Center for International Japanese Studies（HIJAS）Centre Européen des Études Japonaises d’Alsace（CEEJA）UMR 8155 ‘Centre de Recherches sur les Civilisations de l'Asie Orientale’ (CRCAO) Université de Strasbourg, Oct. 31-Nov 2, 2010.

Visualizing “Antiquity” and Marketing Archaeological Tourism in Colonial Korea (1910-1945) at Conference on “Visualizing Global Asia at the Turn of the 20th Century,” Sponsored by MIT “Visualizing Cultures” and the Council on East Asian Studies at Yale University, New Haven, Conn, April 29-May 1st 2010.

All Aboard! The Birth of Imperial Japan's Tourist Industry and Advertising Must-See Destinations in Colonial Korea (1910-1945), University of Southern California Korean Studies Institute, Los Angeles, April 15th 2010.

The Touristification of Korean Culture: Marketing Heritage Destinations and the Commodification of Ethnicity, at Australian National University Research School of Pacific Studies, Canberra, Australia, September 2009.

Exoticizing “Koreana” for the Tourist: Photography, Travel and the Making of Heritage Destinations in the Japanese empire ( 1905-1945) at University of Sydney, Department of Japanese Studies, September 2009.

“Postcards from Korea's Past: Re-making Heritage Destinations for the Tourist, The 2ndKyujangak International Symposium “Creating Records and Keeping Records” August 27-28, 2009, at Seoul National University in Panel, Staging Authentic Korea for a World Audience, Panel Chair. Seoul, Korea. Aug 2009.

# The Production of Tourist Images in Colonial Korea: Imperialists’ Nostalgia and the Marketing of ‘Japanese” Heritage Destinations (1910-1945) at the International Symposium on *Local Histories, Global Heritage, Local Heritage, Global Histories: Colonialism, History and the Making of Heritage,* Sponsored by the German Historical Institute, London, England, May 2009.

Touring Japan’s Mythical Homelands: The Search for Authenticity and the Marketing of Heritage Destinations in the Empire (1905-1945), Invited Keynote Speaker at the Annual Asia-Pacific-Americas Research Cluster Graduate Student Workshop (APARC) at the University of California, Santa Cruz. February 09.

“Touring Japan’s Mythical Homelands in Colonial Korea: Anthropological Photography and the Promotion of Heritage Destinations,” at International conference on *Contested Spatialities*, Organized by the Humanities Center, and Graduate School of Arts and Sciences, Harvard University. May 2008.

“Re-mapping Seoul’s Tourist Landscape in Colonial Korea: Imperialists Nostalgia and the Production of Tourist Images, “ at *Modern Seoul: Global Perspectives on Culture, Society, and Form*, Sponsored by the Institute of Seoul Studies (ISS) Conference. University of Seoul, Seoul. March 2008.

Postcards from Paradise: Modern Tourism and the Making of Famous Places in Colonial Korea, Sponsored by the Team Research Project series entitled, “The Ownership and Spread of Cultures,” International Research Center for Japanese Studies. Kyoto, Japan (In Japanese). March 2008.

Visualizing an Ancient Land, near yet far: Imperialists Nostalgia and the Production of Tourists Images in Colonial Korea, International Research Center for Japanese Studies Evening Seminar Series, Kyoto. Feb 2008.

美しい日本帝国」の宣伝と観光産業：戦前朝鮮旅行案内書に見る朝鮮人のイメージ Tourism and Advertising the  "Beautiful"  Empire:  Travel-guidebooks and the Commercialization of Ethnicity in Pre-War Japan, 日本語・In Japanese with French Translationsフランス語通訳付き Maison-Franco Japanois 日仏会館: Tokyo. (In Japanese). Nov 2007.

Surveying the Ruins of Japan’s “Mythical Homelands”: Colonial Archaeological Photography from the Korean peninsula and Heritage Tourism, at Historical Architecture Heritage Preservation and Sustainable Development International Conference, Sponsored by Tianjin Municipal Protection Commission of Historic and Stylistic Architecture, and Tianjin University, Tianjin, PRC**.** Nov 2007

Chair on “Tangible vs. Intangible Cultural Properties, “ at Symposium Workshop on “What Heritage to Preserve.” Organized by the International Society for Cultural Properties ( International Journal of Cultural Properties, Cambridge University Press) , Co-sponsored by the Rockefeller Brothers Fund and Carnegie Foundation, Pocantico Rockefeller Estate, New York. Nov. 2005

“日本古代遺跡”の　再発見：韓国半島における植民地時代の考古学調査と美術史調(The Rediscovery of Japan’s Antiquity: Colonial Archaeological and Art Historical Surveys in the Korean Peninsula), at the Japan Foundation Fellow Lecture Series, at the Japan Foundation Kyoto Office, Kyoto. (In Japanese). Dec.2004

Reclaiming the Ruins of Imperial Antiquity: Meiji archaeology and art history in the Korean peninsula (1900-1916), at the 18th International Association of Asian Historians Conference at the Academica Sinica, Taiwan. Dec. 2004.

Nov.04 The Recovery of “Japan’s Lost Past”: Colonial archaeological and art historical surveys in the Korean peninsula (1900-1943), at “Tainted Treasures – in search of solutions Korean cultural objects in Japan and art-related disputes in postwar Europe.” A workshop organized jointly by The Asia Foundation, the Friedrich Ebert Stiftung and Tokyo Keizai University. International House and the Foreign Press Club, Tokyo, November 27-29, 2004.

誰が「韓国の過去」をコントロールするのか？(Who Controls Korea’s Past?) 国家の文化財収集における政治的・道徳的背景, Invited Speaker at the Sociology Department Lecture Series entitled,”Doing Sociology.” Kyoto University. (In Japanese). Nov.2004.

“Preserving the Ruins of Identity; Colonial Archaeology and Photography in the Korean Peninsula.” Invited panelist for a symposium entitled, *Looking Modern: East Asian Visual Culture from the Treaty Ports to World War II*, organized by the Center for the Art of East Asia, Department of Art History, University of Chicago, April 2004.

“Authenticating Korean Culture: Colonialism, Nationalism and Heritage Management,” Invited speaker at the Department of East Asian Studies, Princeton University, New Jersey. March 2004.

植民地朝鮮に “日本の古代” を収集する―東京人類学会と比較文化的枠組み (The Tokyo Anthropological Society and the Cultural Comparative Perspective), Invited panelist at Symposium entitled,” Moving Objects: Time, Space, and Context,” at the Tokyo National Institute of Cultural Properties, December 4-6, 2002 . Tokyo. (In Japanese). Dec 2002.

Invited Panelist for a workshop entitled “Words in Motion-Tradition” at the Social Science Research Council, New York. June 20001.

"South Gate Controversy as National treasure no. 1: Colonialism, Nationalism and Contested Cultural Properties" Invited panelist for “ Establishing a Discipline-the past, present and future of Korean art history.” Co-sponsored by the Los Angeles County Museum and UCLA. Los Angeles. March 2001.

Invited Panelist for "Shared Inheritances: Communities and Cultural Heritage" Series. Sponsored by the Getty Research Institute for the History of Art and the Humanities, Los Angeles. March 1998.

GRANTS/ FELLOWSHIPS (2000-2011).

September 2010- February 2011- Fulbright Senior Research Fellowship, Council of the International Exchange of Scholars (CIES), Washington, Visiting Scholar at the Kyujangak Institute, Seoul National University, Seoul.

Project Title: *The Making and Marketing of Heritage Destinations in Korea:*

*The Production of Tourist Images and the Commodification of Ethnicity*

April 07-March 08 Visiting Research Professorship Fellowship. Invited for team research project, *Owning and Spreading Culture*

Project title: Tourism and the Dissemination of Japanese Cultural Properties: Museums, Monuments, and the Marketing of Heritage, International Research Center for Japanese Studies, Kyoto, Organizer, Yamada Shoji.

Sept 2004-March 2005 Japan Foundation Advanced Research Fellowship.

Project Title; “Collecting Japan’s Antiquity.” Invited Researcher at Kyoto University Department of Archaelogy, Tokyo National Institute of Cultural Properties (Ueno) and The Oriental Institute (Tobunken) at Tokyo University.

2004-2005 Korean Foundation Advanced Research Fellowship for book preparation, currently in press.

# Project Title: *Collecting “Korean” Antiquity: Imperialism, Nationalism and Archaeological Heritage Management*

Sept. 2000-June 2001 International Center for Japanese Studies Visiting Research Professorship Fellowship endowed by the Ministry of Education, in Kyoto, Japan

LANGUAGES FOR RESEARCH

Native Korean, fluent Japanese, Intermediate Chinese (Mandarin), Classical Chinese, Classical Japanese

PROFESSIONAL/UNIVERSITY SERVICE

2011 Academic Senate Undergraduate Council Committee Member, UCSB campus

2010 Fulbright Graduate Fellowships Review Committee, Seoul, Korea

2004-Current member of the Editorial Board of the International Journal of Cultural Properties, Cambridge Journal Series, U.K.

2005 Fulbright Fellowships Peer Review Committee Member for Korea and Japan, Washington, D.C.

2004-5 Web site supervisor for the Committee on Korean Studies

2002-4 Chair of the Committee on Korean Studies. Association for Asian Studies,

2001-2004 Executive Committee Member of the Committee on Korean Studies, Association for Asian Studies

1998-2007 Director of the Korean Language Program –East Asian Languages and Cultural Studies, UCSB.